





THE TECHNICAL UNIVERSITY OF KENYA

4TH INTERNATIONAL TECHNICAL UNIVERSITY OF KENYA - EXPLORING VISUAL CULTURES CONFERENCE

November 27-29, 2024 | The Edge Convectional Centre Nairobi, Kenya

CONFERENCE ANNOUNCEMENT AND CALL FOR PAPERS

About the Conference

Exploring Visual Cultures (EVC) is an international network of scholars, artists, and educators focused on understanding the impact of imagery on our perception and behaviour. Coordinated by an Expert Panel, EVC facilitates dialogue and collaboration among individuals from diverse cultural backgrounds. The Expert Panel comprises scholars in art history, visual culture and cultural studies from South Africa, Ghana, Cameroon, Germany and Kenya (The Technical University of Kenya). The 4th International Technical University of Kenya - Exploring Visual Cultures Conference on Artificial Intelligence aims to explore how artificial intelligence (AI) can transform education and practices and augment human efforts to tackle complex challenges across various fields.

All endeavours to serve as a nexus for exploring Al's transformative potential in reshaping education and practice across diverse domains of expertise. It aims to unlock new possibilities and revolutionize traditional processes. Leveraging Al's transformative capabilities, the conference aims to foster more inclusive, equitable, and sustainable educational and professional environments, empowering individuals to thrive in the digital age.

This international conference will convene a global audience of scholars, professionals, practitioners, enthusiasts, and students to deliberate and address issues of international significance. The conference seeks to create more inclusive, equitable, and sustainable environments by harnessing responsible Al's potential. We welcome submissions of conceptual, theoretical, and empirical papers that shed light, invite reflections, and deepen our understanding of navigating this new era.

THEME:

AI MEDIA INNOVATIONS, APPLICATIONS, VISUAL CULTURE, CHALLENGES, AND FUTURE TRENDS

Motto: Al-Resilient and Sustainable Livelihoods in Africa

Sub-Themes: The Sub-Themes include but not restricted, to:

- 1. Al Convergence: Bridging Disciplines for a Sustainable Future
- 2. Al in Education Ecosystems
- 3. Age of AI: Ethics, Inclusivity and Social Impact
- 4. Al and Cultural Heritage Preservation
- 5. Al-Infused Arts: Exploring the Intersection of Creativity and Technology
- 6. Digital Transformation: AI and ICT Reshaping Industries
- 7. Al in Health care: Transformation, Innovation and Future Trends
- 8. Al and Environmental Sustainability- Climate change
- 9. Engineering the Future: AI Driven Innovations and Solutions
- 10. Human Centric Design and User Experience

Abstract Submission Guidelines

- Title of the paper
- Complete names of author(s)
- Institution affiliation (+ city and country)
- Email address and cell phone number
- All submissions must be in English.
- Submissions must be in PDF format.

Conference Format and Venue

The Conference will adopt a hybrid model including a virtual component to enable broader participation, with flexibility to allow a much wider participation from around the globe.

Once you prepare your abstract according to the above guidelines, use the subject line "4th International Technical University of Kenya - Exploring Visual Cultures Conference" and email your submission to: visualcultures@tukenya.ac.ke

Conference Registration Fees

- 1. US\$ 150 or Ksh 20,000/- for Paper Presenters
- 2. US\$ 118 or Ksh 15,000/- for other participants [listeners]

Important Dates:

- Abstract: Maximum 300 words and a short author bibliography of 100 words. Submission Deadline: May 31st 2024
- Notification of Abstract Acceptance: July 31st, 2024
- Full Paper: Maximum 6,000 words (including references, tables, and figures). Submission Deadline: **September 30th**, **2024**
- Conference Dates: November 27-29, 2024

Citation Style:

- APA (American Psychological Association) style is preferred for citations and references.
- Use in-text citations and provide a list of references at the end of the paper.

Publication Opportunities:

Accepted papers will be considered for a special issue on AI in the **Kenya National Commission for UNESCO (KNATCOM) Journal** subject to the journals' blind review process. Papers which will be submitted for indexing in major databases.



For any inquiries or assistance regarding paper submission, please email visualcultures@tukenya.ac.ke or visit www. explore-vc.org or tukenya.ac.ke